

**MEN IN BLACK**

**Nicholas (left):** Arvust cardigan, \$99.95, Line tee, \$44.95, and ST&ARD straight selvaige jeans, \$199.95, from General Pants Co. Ted Baker scarf, \$129.95, from Claude Sebastian Menswear. **Jay:** Asuza tee, \$69.95, and ST&ARD black straight jeans, \$129.95, from General Pants Co. Politix chain belt, \$129, from Sydney Central Plaza. Jag watch, \$189.



*Wave* **RIDERS**

SURF FOLK-ROCK DUO TAMARAMA – NICHOLAS POTTS AND JAY LYON – ARE MAKING A SPLASH HERE AND ABROAD.

**PHOTOGRAPHY** NAOMI ROSSDEUTSCHER **WORDS/STYLING** CARLA CARUSO

## INTERVIEW

These lads are already living up to their rock star credentials, arriving an hour late for our shoot and, aided by their spiky-heeled publicist, vetoing outfit changes faster than you can say Tamarama (the surf rock outfit's name).

Still, their good looks and easy charm, will soon have teenage girls fawning all over them – if they aren't already!

The Eastern Suburbs lads, Jay Lyon (left) and Nicholas Potts, now based in New York, just lobbed home for a quick visit, giggling about the place for brands including General Pants Co and Samsung, as well as a public show at Bondi hot spot Ravesi's.

Having just signed with Universal Music, their debut EP, *Wonderland City*, is out and a debut album is in the works.

Reality show junkies will also know Lyon's face from MTV reality series *The City* – a spin-off of *The Hills* – where he starred as the boyfriend of American fashion PR and lead Whitney Port.

Potts also made fleeting appearances on the show with his girlfriend, Aussie supermodel Jessica Hart.

While Lyon's relationship with Port has since gone the way of the dodo, a previous relationship with David Jones face Miranda Kerr has cemented the duo's reputation as magnets for beautiful women.

Still, Lyon says simply: "We're attracted to who we are attracted to. It just so happens that we've both been with people in the public eye."

As members of the ever-growing US-based Aussie rat pack, the pair, we can at least say, have been enjoying living it up in the Big Apple. Potts says: "I just love the fast pace and the ease of access to everything. It's a very motivating place to be." Lyon adds a touch of realism: "It's hard for young people – you really have to work hard to survive in New York."

And, one day, they'd like to return home. Female fans will be pleased to note Lyon says: "I want to have kids here."

Better not hold your breath though – with the ink still drying on their record deal, the pair is making do with quick bursts of home life for the time being, including hanging out at cafe Gusto Bondi and



Tamarama beach when in town. You can't take the beach out of the boys, after all...

Before coming together as a surf-rock outfit (their music likened to Jack Johnson), the duo met on the modelling circuit about four years ago.

Lyon says their disarmingly attractive looks have been both a plus and a minus since. "These days in the music industry, it's about a whole package, but it also means we have to work twice as hard on the music. It's been music for the last two years and I'd definitely rather have the recognition for the band."

No doubt plenty of fellas would be green with envy about their lifestyles. Still, Potts says: "We have a

great life, we both agree, but people shouldn't be jealous of us." Lyon jumps in: "We hope to inspire people."

And, no doubt with all they have achieved so far, they will.

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### LOUNGE MUSIC

**Jay (left, above):** Asuza tee, \$69.95, Arvust leather bomber, \$299.95, and ST&ARD selvage jeans, as before, from General Pants Co. Jay's own sneakers. **Nicholas:** ck Calvin Klein jacket, \$579, from Sydney Central Plaza. Ted Baker striped tee, \$159.95, from Claude Sebastian Menswear. ST&ARD jeans, as before.



### VODKA & LIME

**Nicholas (left):** Politix shirt, \$149, from Sydney Central Plaza. Hugo Boss jacket, \$895, from Claude Sebastian Menswear. ST&ARD skinny jeans, \$139.95, from General Pants Co. Police watch, as before. **Jay:** Calibre Clothing coat, \$749; and Politix tee, \$69, and belt, \$199; all from Sydney Central Plaza. ST&ARD black jeans, as before.

### UNPLUGGED

(OPPOSITE PAGE)

**Nicholas:** Hugo Boss scarf, \$140, from Claude Sebastian Menswear. ST&ARD boots, \$279.95, and jeans and Line tee, as before, from General Pants Co. **Jay:** Arvust tee, \$39.95, and ST&ARD jeans, \$199.95, from General Pants Co. Jag watch, as before.

### LOCATION

Ivy, city,  
[www.merivale.com](http://www.merivale.com)

### STOCKISTS

Brixton 6687 0427; Claude Sebastian Menswear 9233 6938; General Pants Co. 9290 0800; Jag & Police 1800 303 209; and Sydney Central Plaza, [www.westfield.com.au/sydneycentralplaza](http://www.westfield.com.au/sydneycentralplaza).  
**Sydney Central Plaza outlets:** ck Calvin Klein 9231 3044; Calibre Clothing 9223 8988; and Politix 9231 1365.

### STYLE TEAM

Hair by Roberto Tarla, Toni & Guy Paddington. Grooming by Jaelyn Hnitko. Fashion assistant: Siarah Atal.

